

The innovative and mobilizing management game for executives



CONCEPT SET IMPULSES. LEAVE AN IMPACT.

iMove weWin is an innovative simulation game for executives that combines self-reflection, systems thinking and teamwork. In a realistic simulation, the participants experience the impact of their actions on customers and the organization and develop strategies for sustainable change. Company-specific visions can be integrated and operationalized in a practical way.

TARGET GROUP WHO BENEFITS FROM iMove weWin

Executives at all levels reflect on their impact and receive new impulses for effective action.

Board members and organizational developers use iMove weWin to operationalize strategies, vision and goals in a practical way.

Aspiring leaders who want to develop a clear understanding of their future role and build a foundation in systems thinking and responsible decision-making early on.

BENEFIT MASTERING COMPLEXITY. LIVING LEADERSHIP.

iMove weWin strengthens leadership skills: Participants develop a deep understanding of customer needs and their organization. They actively engage with future-oriented topics, which promotes a positive culture of innovation. At the same time, trust in the leadership team is strengthened and the common understanding of leadership is further developed. By experiencing complex interrelationships, participants enhance their systems competence and learn to deal with interactions and dead-lines effectively.

DURATION
2 DAYS



CUSTOMISABLE
IN 3 VARIANTS



ON-SITE DIGITAL
DIGITALLY SUPPORTED
ON-SITE TRAINING



ONLINE
MODERATED
ONLINE LEARNING



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HOW YOU CAN USE iMove weWin

Operationalizing strategy

iMove weWin brings strategic visions to life and translates them into concrete actions. In the simulation, leaders experience how their decisions affect themselves, customers and the organization — and what role they play in the implementation of strategic goals.

Development program for managers

As part of leadership programs, iMove weWin supports the targeted development of leadership skills. Systems thinking, team dynamics and future-oriented action are trained in a practical way — tailored to the real leadership situation in the company.

Stimulus for self-reflection

The simulation offers a safe space to reflect on one's own leadership behavior. Participants recognize their effect in the system, deal with their understanding of leadership and gain new impulses for conscious, effective and responsible leadership.

HOW CUSTOMERS RATE iMove weWin

„The analysis of impact chains was extremely exciting and of great importance to me as a manager.“

„You make decisions and observe the effects — very practice-oriented.“

„A special seminar — it promoted a high degree of interaction and moved us to think and participate.“

„iMove weWin helps with decision-making and is very instructive, entertaining and exciting.“